



Figure 17.4
Public chat room: an example of
virtual public space.

The places associated with the SANE model

1. **Physical – private:** Private space has controlled access and covers a wide variety of locations from the home to the office. Private space can be for either individual or group activities. A private space could be an individual office, a hotel room, a car or a whole building (depending on the access conditions) (Figure 17.5)
2. **Physical – privileged:** Privileged space has invited access. This model has been around for a long time in the form of membership clubs. The change is that access to these clubs is now less to do with money or status and more to do with networking and common interests. These are the sorts of spaces that involve communities and membership fees. A good example is 'Baby' in Amsterdam, as shown in Figure 17.6. Baby is a club for those in the Dutch media industry, to come and work when they are in Amsterdam. It is centrally located which is convenient for mobile people to drop in between meetings. Most of the members work at home or at client sites and they come to Baby to meet like-minded individuals. This workspace does not shut at the end of the working day but is transformed into a nightclub in the



Figure 17.5
Physical private space.



Figure 17.6
Baby, Amsterdam: an example of physical privileged space.

evening. The primary function of this place is to act as a community hub. This building is also a converted church, and an excellent example of the sustainable use of an existing city fabric responding to new sorts of workers.

3. **Physical – public:** Public space is open to everyone. A good example of how a city is reinventing its public spaces in response to the demands of its inhabitants is Manhattan, New York City. There are over 70 wireless access points planned across parks and public places. Anyone with a laptop and wireless access card can now connect to the Internet. Bryant Park in mid-town New York, once a dangerous area renowned for drugs and crime, is now one of the best used public spaces in the city. Bryant Park shows free movies on a large screen in the summer, is a popular lunch location and can support 500 live users on a wireless network (Figure 17.7).

The following section proposes a system by which people might decide where to work. With increased mobility and demands on people and resources, it will be necessary to choose which sort of space best suits different activities.

Determining which profile fits different work styles

It is not a simple question of choosing between virtual and physical spaces: virtual space will not completely replace physical space; both are complementary. Choice of locations